



THE HOME WHERE PREFERRED AND NEW ROSES ARE ORIGINATED
ESTABLISHED 1915

WE OFFER THESE VARIETIES FOR YOU TO GROW
FINEST EVER-BLOOMING ROSES! FOR GARDENS OR CUT FLOWERS
U.S. Plant Patented and Patent Rights Reserved
Registered with the American Rose Society
Telephone Southington 8-2927

**OUR 1955 NEW ROSES THAT WILL BRING
YOU MUCH PLEASURE**



RED SPLENDOR
Patent Rights Reserved

A large bud of bright red color. Moderate fragrance and excellent lasting quality. Flower opens to approximately six inches across with over fifty-five petals.

Sport of Joyance x Regina Elena.



GRANDEUR
Patent Rights Reserved

A large pointed bud of cerise red color. Moderate fragrance and good lasting quality. Flower opens full into cabbage rose form to approximately four inches across with about seventy large petals.

Sport of Joyance x Regina Elena.



MAGIC
Patent Rights Reserved

A beautiful silver pink color. Moderate fragrance and good lasting quality. Flower opens to approximately five and one-half inches across with about seventy-five petals.

Sport of Thornless Beauty x Better Times.



BLONDINE
Patent Rights Reserved

A delicate blush pink color. Moderate fragrance and very good lasting quality. Flower opens to about four inches across with approximately sixty petals.

Sport of Catalina x Joanna Hill.

GOLDDENDALE

Patent Rights Reserved

A beautiful golden yellow long pointed bud. Sweet fragrance, long lasting quality. Flower opens to approximately five inches across with about fifty petals.

Sport of Annabella x Joanna Hill

ALPINE

Patent Rights Reserved

A long pointed bud of clear yellow. Sweet, moderate fragrance and good lasting quality. Flower opens to five and one-half inches across with about thirty petals.

Sport of Sunnymount x Joanna Hill

ROALD

Patent Rights Reserved

A large bud of clear yellow. Sweet fragrance, long lasting quality. Flower opens to approximately five inches across with about fifty petals.

Sport of Joanna Hill

JOYANCE

Plant Patent No. 778

Brilliant velvet red which it retains when open. Moderate fragrance with very good lasting quality. Flower opens to approximately five inches across with about fifty petals.

JEWEL
Plant Patent No. 367

Brilliant velvet red which it retains. Moderate fragrance and very good lasting quality. Flower opens to about five inches across with about fifty petals of heavy texture. Winner of many awards.

Sport of Better Times.

JOYANCE
Plant Patent No. 778

Brilliant velvet red with camellia shape when open. Moderate fragrance with excellent lasting quality. Flower opens to about four and one-half inches across with approximately sixty-five petals.

Sport of Regina Elena x Briarcliff.

TOKEN SUPREME
Plant Rights Reserved

Beautiful deep orange shade throughout. Moderate fragrance and good lasting quality. Flower opens to five inches across with about thirty-five petals.

Sport of Token.

AMERICAN PRIDE
Plant Patent No. 49

Beautiful white when mature; has a slight tint of pink in bud stage adding to its beauty. Moderate fragrance and excellent lasting quality. Flower opens to about four and one-half inches across with about thirty-five petals.

Sport of Grillodale x Madame Butterfly.

GRILLODALE

Patent Rights Reserved

Very light pink with slightly deeper pink color on inside petals. Fragrant and good lasting quality. Flower opens to four and one-half inches across with about fifty petals.

Sport of Madame Butterfly.

ANNABELLA

Patent Rights Reserved

Light buff gold shade, moderate fragrance and good lasting quality. Flower opens to full five inches across with about fifty petals.

Sport of Joanna Hill.

CHIFFON

Patent Rights Reserved

Blush pink with lavender overtint in color. Moderate fragrance and very good lasting quality. Flower opens to five and one-half inches across with about thirty petals of velvety texture.

Sport of Regina Elena x Briarcliff.

DINAH SHORE

Plant Patent No. 752

Cerise red, semi-thornless — the rose with the American beauty color. Very strong fragrance and excellent lasting quality. Flower opens to about five inches across with about fifty petals.

Sport of Jewel x Better Times.

EMBERGLOW

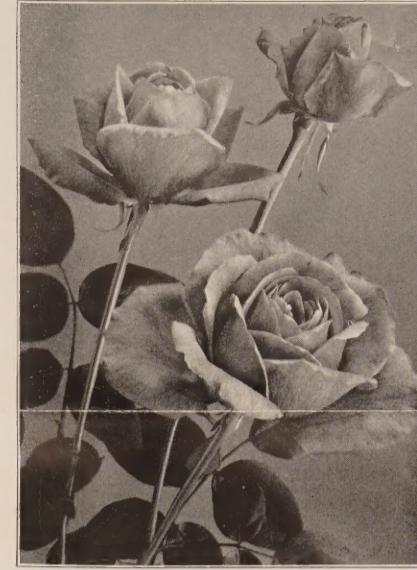
Patent Rights Reserved

A rich salmon pink color. Moderate fragrance, very good lasting quality. Flower opens to five inches across with about fifty petals.

Sport of Souvenir.

62.13 = 1954
THE DISCOVERY OF A LIFETIME--A DREAM THAT CAME TRUE
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Ro
**Story of
"Thornless
Beauty"**

World's First Recorded Hybrid Tea Rose
Without a Thorn!

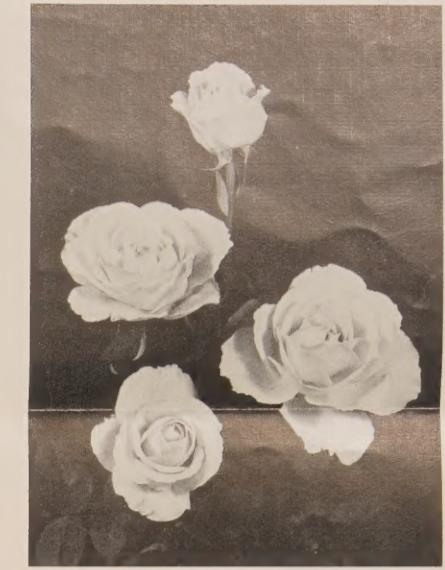


THORNLESS BEAUTY

U.S. Plant Patent No. 382

Originated by N. Grillo, Milldale, Conn.

Described in American Rose Annual, 1949. Sport of Better Times. Bud long-pointed, dark crimson-red. Flower double, high centered, unusual lasting light crimson-red on long strong stems, foliage abundant, leathery wood. Thornless, vigorous, upright, profuse, continuous bloomer.



THORNLESS BLUSH

Patent Rights Reserved

One of the newest additions to the growing thornless family. A beautiful blush pink color. A vigorous and profuse bloomer of excellent lasting quality and moderate fragrance. Flower opens to four and one-half inches across with approximately seventy petals.

Sport of Rosalind Russell x Briarcliff

OUTDOOR ROSE CULTURE

10 IMPORTANT SUGGESTIONS

1. Choose drained location with southern exposure.
2. Three parts rich top soil and one part cow manure, mixed.
3. Dip the roots in water before planting.
4. Plant deep to cover graft joint, one inch below the surface.
5. After planting, water well so the water will reach all the roots.
6. Keep the soil well cultivated all the time.
7. When insects start to appear, spray with insecticide.
8. While plants are growing, feed lightly on moist soil monthly.
9. In fall pile soil or leaves on plants about ten inches high.
10. In the spring, uncover, prune, cultivate as above.



(Photo by A. Eriss of Three Lions)
MR. N. GRILLO IN HIS "THORNLESS BEAUTY" SECTION

MORE OF OUR PREFERRED (HYBRID TEA) EVERBLOOMING ROSES NOW AVAILABLE



RUBY PRINCESS
Plant Patent No. 1043

Dark velvet red which it retains when open. Moderate fragrance with very good lasting quality. Flower opens to approximately five inches across with about fifty petals.

Sport of Jewel x Better Times.



JEWEL
Plant Patent No. 367

Brilliant velvet red which it retains. Moderate fragrance and very good lasting quality. Flower opens to about five inches across with about fifty petals of heavy texture. Winner of many awards.

Sport of Better Times.



JOYANCE
Plant Patent No. 778

Brilliant velvet red with camellia shape when open. Moderate fragrance with excellent lasting quality. Flower opens to about four and one-half inches across with approximately sixty-five petals.

Sport of Regina Elena x Briarcliff.



ROALD
Plant Patent No. 1049

Brilliant velvet red which it retains when open. Moderate fragrance with very good lasting quality. Flower opens to approximately five inches across with about fifty petals.

Sport of Regina Elena x Briarcliff.



CATALINA
Plant Patent No. 1013

Varying apricot shade which gives off fire-like reflections. Moderate fragrance with good lasting quality. Flower opens to about four and one-half inches across with about thirty-five petals.

Sport of Joanna Hill.



SUNNYMOUNT
Plant Patent No. 334

A clear buttercup yellow which is retained. Strong, sweet fragrance and good lasting quality. Flower opens to about four inches across with about fifty petals.

Sport of Joanna Hill.



REGINA ELENA
Plant Patent No. 417

A deep and lasting dark pink color. Moderate fragrance and good lasting quality. Flower opens to five inches across with about fifty petals.

Sport of Briarcliff.



EMBERGLOW
Plant Rights Reserved

Pleasing novelty rose of variegated red with blush pink stripes. Moderate fragrance, excellent lasting quality. Flower opens to five inches across with about fifty petals.

Sport of Jewel x Better Times.



JUDY
Patent Rights Reserved

Deep cerise red. Moderate fragrance with good lasting quality. Flower opens to about four inches across with about fifty-five petals.

Sport of Jewel x Better Times.



TOKEN SUPREME
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Beautiful deep orange shade throughout. Moderate fragrance and good lasting quality. Flower opens to five inches across with about thirty-five petals.

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Sport of Souvenir.

ALL DIFFERENT COLORS -- FRAGRANT, HARDY, PROLIFIC -- GUARANTEED -- QUALITY ABOVE PRICE -- SEE OUR PRICE LIST

